

# **The EBRD in Romania June 2024**



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### What is the EBRD?



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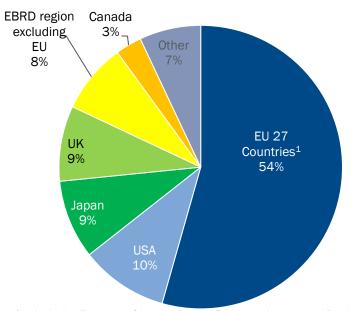
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- An international financial institution, with the mandate to promote transition to modern and wellfunctioning markets in more than 35 countries from Central and Eastern Europe, Caucasus, Central Asia and the Southern and Eastern Mediterranean -SEMED region.
- Owned by 73 countries and 2
   inter-governmental institutions (EU, EIB).
- €30 billion authorised capital
- Highest credit rating (AAA/Aaa) from all three main rating agencies (S&P, Moody's and Fitch)
- In 2021, Algeria and the United Arab Emirates became our shareholders

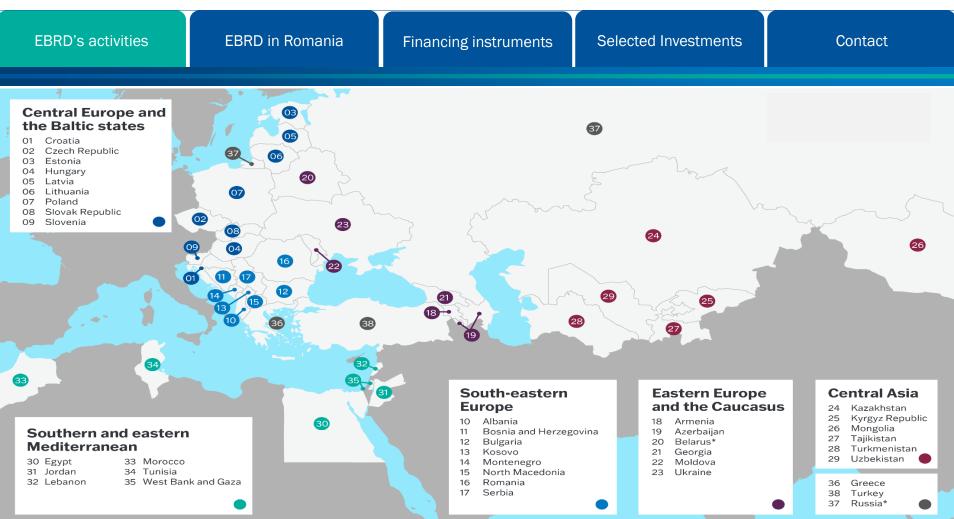
#### Shareholding structure



- (1) Includes European Community and European Investment Bank (EIB) each at 3%. Among other EU countries: France, Germany, and Italy each holds 8.6%
- (2) Russia at 4.0%.

### Where we invest?





Since July 2014, the EBRD has suspended new investments in Russia as a result of the sanctions imposed by the EU on Russia. Additionally, the Russian and Belarusian activities have been wind-down as a result of the additional sanctions imposed starting with 2022.

### What is the EBRD?



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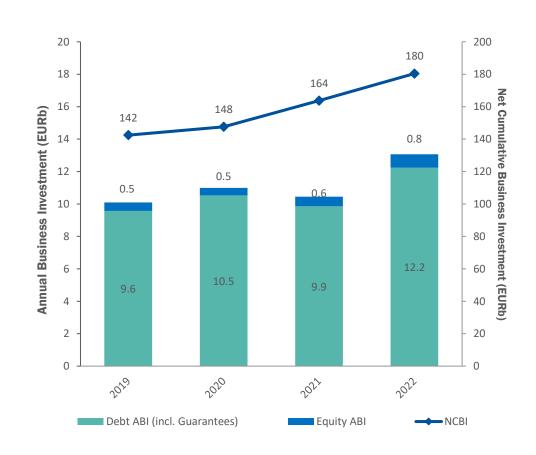
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- AAA/Aaa rated multilateral development bank
- Since 1991, EBRD has invested in excess of €180 billion in more than 6,620 projects across private and public sectors in its countries of operations

#### In 2022:

- €13.1 billion invested in 431 projects
- Private sector now accounts for 62% of existing portfolio



## The EBRD and its objectives



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#### The EBRD is:

- Private sector focused
- Wide product, currency, tenor range
- Facilitates inward and cross border investments in the region
- Promotes policy dialogue with regards to investment climate business environment and policy matters

#### **Objectives:**

- To promote transition to market economies by investing mainly in the private sector
- To mobilise significant foreign direct investment
- To support privatisation, restructuring and better municipal services to improve people's lives
- To encourage environmentally sound and sustainable development

# **EBRD Multi-dimensional approach**



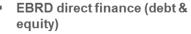
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- EBRD Indirect finance (SME loans)
- Mobilising external finance

COMMERCIAL FINANCING

**EBRD** 

 For selected eligible investments to develop markets

POLICY DIALOGUE

 Working with governments on improved legislation and regulation in support of improved business environment

TECHNICAL ASSISTANCE

Resource efficiency audits

CONCESSIONAL

**CO-FINANCING** 

- Climate vulnerability assessment
- Capacity building for local financial institutions
- Project preparation support (including tendering)

## EBRD Business model



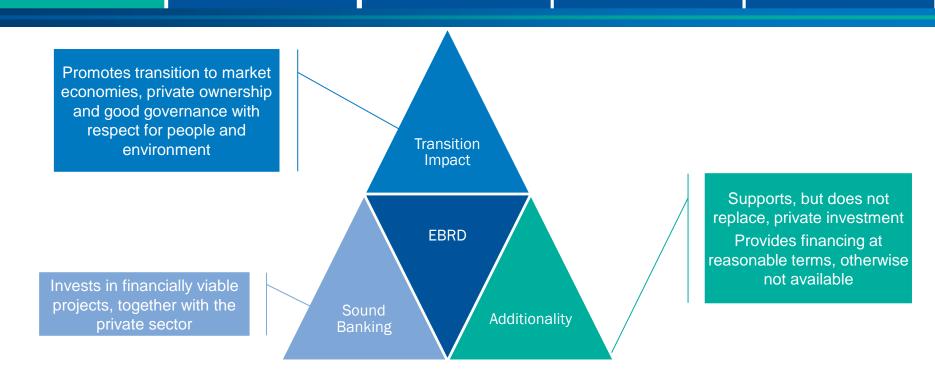
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- To promote transition to market economies by investing mainly in the private sector
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## **EBRD** finances a diverse range of enterprises



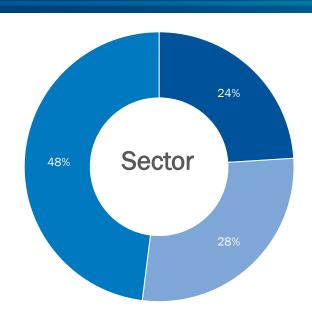
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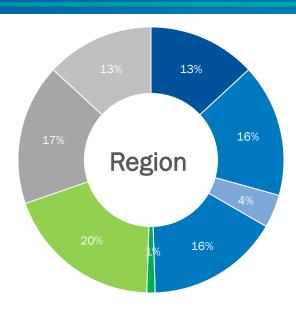
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- Financial Institutions (Banks, Leasing, Insurance, Pension, Mutual, Other)
- Corporate (Agribusiness, M&S, P&T, ICT, Equity funds, Natural Resources)
- Sustainable Infrastructure (Transport, Municipal Infrastructure, Energy)



- Central Asia
- Central Europe
- Cyprus & Greece
- Eastern Europe & Caucasus
- Russia
- South-Eastern Europe
- Southern Eastern Mediterranean
- Turkey

## Benefits of working with us EBRD's Value-Added: a unique offering



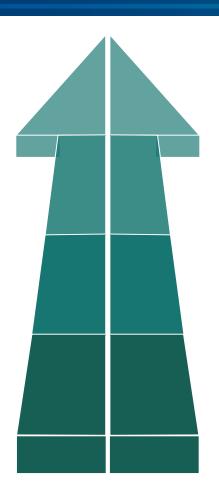
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Strong, internationally recognised partner with long term perspective

Long established policy dialogue with Government and Regulators

Unparalleled presence in the region provides mitigation of political and regulatory risks

Preferred creditor status in all countries of operations

Flexible deal structure and product matching services

Catalyst to access additional finance

Dedicated team with expertise in a variety of sectors and countries

Donor-funded technical assistance available for economically viable sustainable development projects

### **EBRD's Focus in Romania since 1992**



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- Over €10 billion invested in Romania in over 500 projects inception-to-date
- Over 75% of the EBRD's cumulative investments in Romania in the private sector
- Team of 18 bankers in Resident Office in Bucharest
- Team of 3 Advisors for Small Businesses in Bucharest and Cluj

#### **Future Strategic Directions in Romania:**

In the period from 2020 to 2025, the EBRD's investments and policy work will support:

- Sustainable infrastructure and regional development
- Productivity by helping private companies expand and improve workforce skills
- Financial intermediation and further development of capital markets

## **EBRD's Investment Activity in Romania**



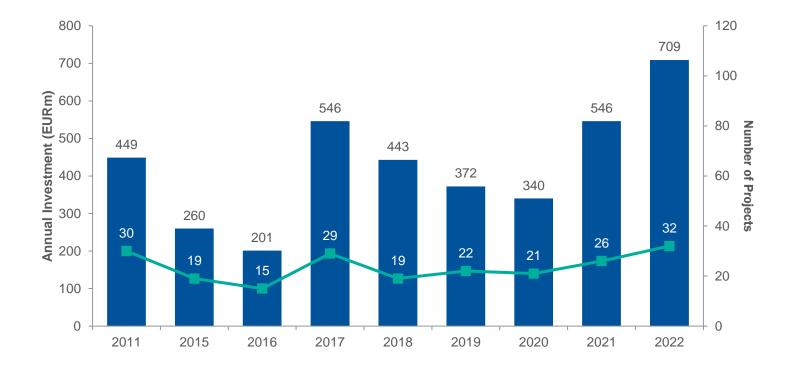
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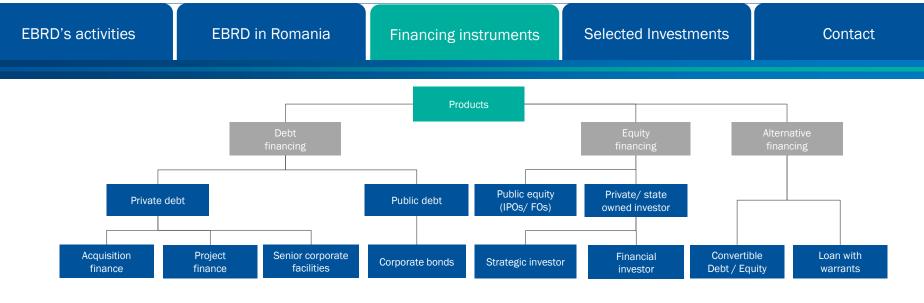
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## **Financing Instruments**

EBRD product flexibility - Tailored to the client's needs





#### Debt

- Flexible loan structure. Senior/subordinated, mezzanine, project finance, convertible debt, reserve-based or subscription of bond issues.
- Long tenors. Up to 10 years, tailored to needs.
- A/B syndication structures. Preferred creditor status. Mobilisation of commercial credit under the Bank's umbrella.
- Co-financing/Parallel lending with local/international banks
- Multi-currency lending. EUR, USD or local currency.

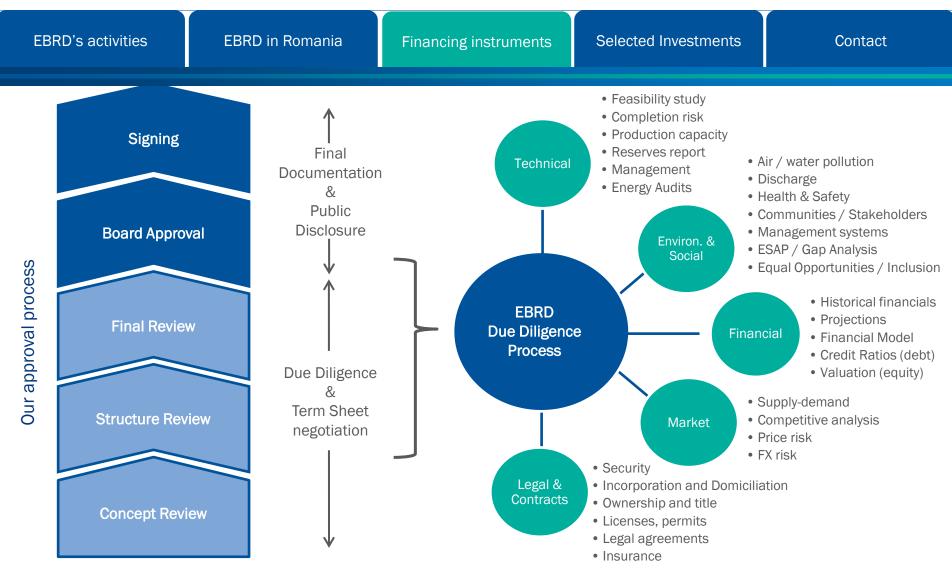
#### **Equity**

- Common and preferred stock. Minority stake, typically in the range of 20-30%
- Support to strategic investors. Sharing of developmentstage risk.
- Long term partnership. Long exit horizons (5-10 years).
- IPO participation as an anchor investor. Increased credibility and comfort to investors and financiers.
- Board representation. Positioning as a neutral party ("honest broker") providing commercial/technical advice and promoting best Corporate Governance practices.

## **Working Together**

#### Approval process and due diligence





## **Industry, Commerce and Agribusiness**



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Calihory Group 2022 EUR 13 million



WDP 2022 EUR 100 million



Premier Energy 2022 EUR 30 million



Kaufland (RO & MD) 2022 EUR 100\* million



Lidl Discount (RSF) 2022 EUR 25\*\* million



Emag 2021 EUR 16 million



Paypoint 2021 EUR 19 million



Autonom 2021 EUR 10 million



UACE 2020 EUR 20 million



Altex 2020 EUR 12 million



Teraplast 2019 EUR 16 million



Egger 2019 EUR 25 million



Alu Menziken 2017 EUR 25 million



Schwarz Gruppe 2017 EUR 180 million



Siepcofar 2017 EUR 10 million

<sup>\*</sup> EUR 65 million to Kaufland Romania and EUR 35 million to Kaufland Moldova.

<sup>\*\*</sup> Part of a Risk Sharing Framework with a local Partner Bank.

## **Industry, Commerce and Agribusiness**



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## Manufacturing and Services (M&S) Sector

EBRD M&S clients include small and SMEs but also some of the world's industry leaders































## **(**

## **WC financing for Borusan Makina**



US\$ 25 million senior loan to Borusan Makina Kazakhstan, a fully owned subsidiary of Borusan Makina ve Guc Sistemleri Sanayi ve Ticaret A.S. (engaged in the distribution and sales of Caterpillar heavy machinery equipment, power systems, spare parts and provision of related services for these products)

The loan will finance the company's working capital requirements and help maintain the borrower's financial stability during Covid-19

As part of the project, the company will, in cooperation with the Bank, aim to establish a dedicated module on "Mechatronic engineering" as an elective module in ongoing engineering degree programmes at local university. The project will train a substantial number of young people (between 100 and 250+ students)

Kazakhstan

Retail

Loan US\$ 25m

Client Borusan Makina

Signed 2020

## **(**)

## First local SLB in Romania for leading operating lease firm







€10 million investment in the first Sustainability Link Bond (SLB) issuance of €48 million placed by Autonom, the largest locally owned Romanian car leasing and rental company

The proceeds will be used for general business purposes, supporting the company in acquiring new vehicles to be used for expanding its operating leasing and short term rental business lines

In line with its sustainability strategy, the company plans to cut its operating fleet's carbon emissions by 25% by 2025 and by 51% by 2030

Romania

**Automotive** 

SLB €10m

Client Autonom

Signed 2021

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